

# AGGRAND® NEWS

## Apple Orchards Thrive With AGGRAND® Fertilizers

If you ask David Chung what he does to make his apple trees so healthy and the fruit crisp, juicy and sweet, his cryptic answer is, "It's the fishy."

Chung is the owner of Johna's Orchard, a family business in Tehachapi, Calif., a city in the mountains outside of Bakersfield.

"Farmers don't share their secret ingredients with each other," Chung said.

He grows and sells 10 varieties of Fuji apples. "Each kind has a great taste," Chung said.

The secret to his success? AGGRAND® Liquid 4-3-3 Natural Fertilizer and Natural Kelp and Sulfate of Potash 0-0-8. Chung has been using AGGRAND products since the early 1990s. The products were recommended by his friend's grandfather, another orchard grower who had been using AGGRAND for years. The friend became an AGGRAND Dealer and Chung started using AGGRAND and found it to be the best fertilizer for his orchards. "Immediately we noticed a world of difference," he said.

Johna's Orchards has been in business since 1978 and became organically certified in 1998.



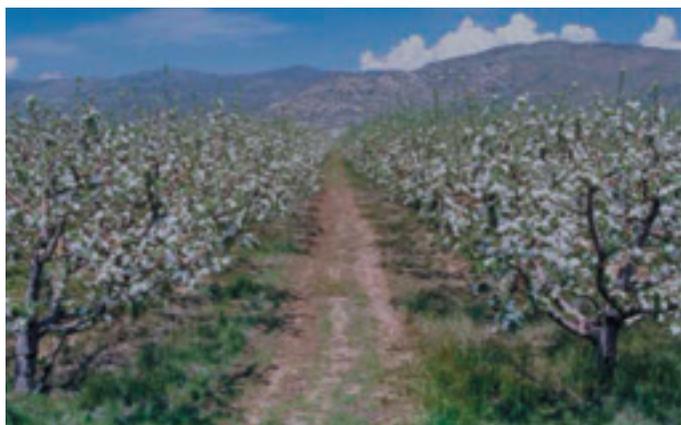
*CHECKING THE FRUIT - An employee examines apples at Johna's Orchards in Tehachapi, Calif. The trees flourish with AGGRAND natural liquid fertilizers.*

"It wasn't easy to get our organic certification when we couldn't prove that AGGRAND was organic," Chung said. "Two years ago we couldn't use it because the regulations were becoming more strict."

AGGRAND ingredients always have been recognized as organic, said AGGRAND Manager Greg Sawyer. However, AGGRAND recently received official approval as organic material from the USDA and Washington State Department of Agriculture.

"It makes it much easier. I'm glad AGGRAND got the certification," Chung said. "One thing is for sure, we are convinced that AGGRAND has the best effect and we won't give it up ever. And the service is great too."

Chung said monthly spraying begins in the spring and continues until September or October. He compares his trees to the same kind of trees in the orchard next to his.



*ORCHARD IN BLOOM - Springtime at Johna's Orchards in Tehachapi, Calif. These Fuji apple trees thrive with AGGRAND Natural Fertilizer 4-3-3 and Natural Kelp and Sulfate of Potash 0-0-8.*

*Continued on page 4.*

# AGGRAND User Gets Record Yield

Versatile, convenient, effective. AGGRAND Natural fertilizers are organically certified liquid nourishment for commercial and private growers of grains, vegetables and flowers.

Farmer Richard Ward of Seaman, Ohio uses a combination of AGGRAND 4-3-3 and AGGRAND Natural Liquid Lime to get the best, tastiest and biggest corn crops.

Ward has used AGGRAND 4-3-3 and AGGRAND Natural Liquid Lime for more than seven years on a variety of crops with great success.



Richard Ward

immediately by a lot of rain that led to unusually high temperatures for his area in Ohio.

During the hot spell, Ward used a higher concentrate of AGGRAND 4-3-3 and AGGRAND Natural Liquid Lime because he knew he only had time to fertilize once. Using a 200 gallon spray tank mixed with 4 gallons of 4-3-3 and 4 gallons of liquid lime he fertilized the five acres of corn.

"I only needed to fertilize once," Ward said. "The corn never stopped growing."

By the Fourth of July the corn was knee high. The third week of July it was chest high and by the first week of August the corn was over his head. The corn tasseled in the first and second week of September and was matured (denting) by the third to fourth week of that month.

"These cobs are as big around as soda pop cans and are 12 to 14 inches long," Ward said. "The yield was great because there were so many kernels on each cob."

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***"I've been farming my entire life and I've never experienced the consistently impressive results I've had with AGGRAND 4-3-3 and AGGRAND Natural Liquid Lime. It exceeds all of my expectations."***

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Ward faced many of the pitfalls common to farmers in the 2007 growing season. To begin with, he planted his corn late. The late planting was followed almost

## AGGRAND Saves Money, Improves Crops and Livestock

AGGRAND Dealer Robert Benson of West Milford, W.Va. has used AGGRAND products for more than a decade.

Benson said AGGRAND saves him money, returns a higher crop yield and his cattle are healthier because AGGRAND is composed of organic material.

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***"AGGRAND is a quarter of the cost of the chemical fertilizers. It's more economical than anything around and it's organic."***

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"AGGRAND Natural Fertilizer and Liquid Lime save me about \$5,000 a year on average," Benson said. "Your results will depend on ground quality and how you've maintained the land, but over the years with AGGRAND I've gotten more hay per pasture and the cows go through fewer magnesium blocks. Thanks to AGGRAND, my cattle already are getting enough magnesium in their diet."

Benson uses a simple sales technique with his customers – his own experience.

If anyone doubts the power of AGGRAND, he simply asks, "Why would I still be using it after more than 10 years if it didn't work?"

In the past, Benson grazed 30 cattle on about 150 acres. Since using AGGRAND he now runs 50 head of cattle on the same number of acres.

"I actually get that much more hay from each pasture with AGGRAND," he said.

Benson saves 60 percent using AGGRAND over chemical fertilizer 19-19-19. "Big savings," he said. "AGGRAND can save you as much as \$10 per acre and it will not burn vegetation. There's no leeching and no runoff and it won't pollute rivers."

When he started using AGGRAND, Benson talked with county agents about it and they said it wouldn't work. "After my first year with AGGRAND, I went back to the county with all the facts and figures from using AGGRAND and they just shook their heads," he said. "They couldn't deny how well AGGRAND worked. Over the long run natural fertilizer is much better than chemical fertilizer all around. Saving thousands of dollars a year is big money, especially with the small profit margin any farmer has these days.

"AGGRAND is a quarter of the cost of the chemical fertilizers. It's more economical than anything around and it's organic. Those are the two main things I really like about AGGRAND."

## AGGRAND Guide To Great Tomatoes

- Plant oats or rye for a cover crop.
- Mow and till the cover crop into the soil.
- Soak tomato plants overnight in a mixture of two ounces AGGRAND Natural Liquid 4-3-3 Fertilizer per gallon of water.
- Remove the bottom two leaves from the plant and bury it up to the place where the leaves were pulled off.
- Make a round mound of dirt around each plant to direct AGGRAND fertilizer and water directly to the plant.
- Use strong wire cages to support the plants.
- Apply a mixture of three ounces of 4-3-3 to a gallon of water on each plant twice a month.
- When small tomatoes appear, encourage production of larger tomatoes by removing some from the plants.
- Apply a mixture of three ounces of AGGRAND 0-12-0 Liquid Bonemeal to one gallon of water every two weeks.
- When plants are about 2-feet high, foliar feed them twice a month until all the leaves are wet.



*Texas Tomato Crop Flourishes – Direct Jobber Troy Klump, the “Tomato King” of Castroville, Texas, grows these highly-productive, healthy tomato plants in his yard. Their prolific growth and the size of his tomatoes are the topic of discussion among his customers and helps grow his sales of AGGRAND natural liquid fertilizers, now certified organic.*



## AGGRAND® Natural Fertilizers

### Lawn and Garden Products

- Multi-purpose – flowers, fruits, vegetables, lawns, trees and crops
- Effective foliar feed or soil application
- Plants resist disease and stress
- Convenient liquid concentrate



Continued from page 1.

The photos below show Johna's Orchards from bloom to harvest.



"Within the first month our leaves are greener, healthier, fresher looking than the trees next door," Chung said. "The quantity is about the same, but the quality is much better. It's the taste and color – our apples are crispy with lots of flavor, and they're juicy. Our apples have more taste than any other apples in the world."

Johna's Orchards customers have been exclusively organic food sellers in the past. "They would call every year and ask us to supply them," Chung said.

Now the apples are sold at farmer's markets as well. "Our apples are the tastiest at the farmer's markets too."



AGGRAND Now offers a cap to keep the sun out of your eyes as well as start a conversation that could lead to a sale. The cap comes in AGGRAND green with an embroidered logo and Velcro closure.

Item No.	Descrip.	US	US Cat	PR	CA	CA Cat
G2527	AGGRAND Cap	\$13.00	\$14.50	\$14.25	\$14.75	\$16.40

Write to AGGRAND with your testimonials and suggestions. Email us at [info@AGGRAND.com](mailto:info@AGGRAND.com)

send to: **AMSOIL INC.**  
**Attn: AGGRAND Department**  
**AMSOIL Building**  
**Superior, WI 54880**  
 or fax us at (715) 392-5225 or (715) 392-5267



*"I formulated AGGRAND fertilizer, so I know it is second to none."*

Al Amatuzio President and CEO,  
 AMSOIL INC.

**Our Address**

To submit a testimonial or question, write to:  
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Minimum 10% Post-Consumer Fiber