

AGGRAND[®] NEWS

Beneficial Blueberries



Researchers in Massachusetts and Florida have recently shown what many have known for ages: Blueberries are good for you. Eating a cup of the diminutive berries each day appears to protect against age-related mental decline. Early research shows that aged rats fed blueberries in an amount equivalent to one cup per day for humans displayed less tissue damage in two distinct regions of the brain. In addition, older mice that regularly consumed blueberries were better able to negotiate mazes than their berry-deprived counterparts.

Want to Grow Your Own Blueberries?

Plant blueberry bushes in a well-drained location with a mixture of one-half soil and about one-half dampened peat moss. Water in with 3 oz. of AGGRAND 4-3-3 Natural Fertilizer dissolved in one gallon of water. Apply when buds swell on existent plantings. Mulch with pine needles or fine sawdust. Foliar feed at first bloom, and again after harvest, with 2 oz/gallon of AGGRAND 0-0-8 .



AGGRAND Sample Bottles

Sample-size bottles of all the AGGRAND products are now available in 6-packs of 8-ounce bottles for \$9.00.

Here are the stock codes:

G-1497— Natural Organic Fertilizer (NOF)

G-1581— Natural Liquid Bonemeal (NBM)

G-1582— Natural Liquid Lime (NLL)

G-1583— Natural Kelp and Sulfate of Potash (NKP)

Call 1-800-777-7094 to order.

Note: The G-1108 AGGRAND Banner has been discontinued.

Write to AGGRAND with your testimonials and suggestions

Send to:

AMSOIL INC.

Attn:

**AGGRAND Department
AMSOIL Building
Superior, WI 54880**

or fax us at

(715) 392-5225

or

(715) 392-5267

AGGRAND Sales Tips



1. Purchase a G-1380 sales binder for \$10.00.
2. Educate yourself about the products and their uses.
3. Call us at AGGRAND (715-392-7101) if you have any questions.
4. Focus on your market: Greenhouses, nurseries, backyard farmers; we can tailor an AGGRAND program to almost anyone's needs.
5. A soil test/fertility service is available. Order a soil test kit (G-1374) from AMSOIL for a dollar. Follow the instructions inside. A copy of the results is sent to us at AGGRAND. We will provide a complete fertility plan. One test costs about \$13.
6. Assure people you are selling a high-quality product that can save them money; it's concentrated.
7. Comparing natural to chemical fertilizers is like comparing apples to oranges. The high numbers in chemical fertilizers are misleading. The plants only absorb a small amount.
8. In natural fertilizers, the numbers represent nutrients absorbed by the soil, to be released to the plants gradually as microbial activity increases.
9. Order some literature to keep on hand. Some useful handouts are: G-1188 (a trifold describing the 4 AGGRAND products; great for shows), G-1112 (a more thorough color full-page version), G-1170 (AGGRAND lawn care guide; lawn maintenance with AGGRAND), G-1292 (AGGRAND gardening guide; growing vegetables and fruit with AGGRAND)
10. Make sure your price lists are up-to-date. Most recent versions: G-326 (ALTRUM Division price list-2/02), G-1121 (AGGRAND retail on-the-shelf price list-07/02), G-1122 (AGGRAND commercial price list-04/01).



Back Issues Available

A limited number of back issues of the AGGRAND News are available on request. Dealers can use them at POP locations or leave a copy or two with a potential customer. We will gladly send you up to 25 copies of issues you specify, or we will choose them for you.

NOT AVAILABLE FROM THE ORDER DESK.

Simply call the AGGRAND office at 715-392-7101, ext. 144 or ext. 219.